

# Labor: More Keen than ever about Smart Growth

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## Outline

- Community-Labor Coalitions
- The National Network
- The Community Benefits Movement
- Community Benefits Agreements
- Reinvigorating Local Governments
- Community Benefits Movement Principles

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## Community-Labor Coalitions

- Create **alliances** among groups that have not traditionally worked together
  - Labor, Interfaith, Environment, Environmental Justice, Affordable Housing, etc...
- Local coalitions that can do research, organize, and advocate for policy.

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## Community-Labor Coalition (cont'd)

- Coalitions are working to ensure:
  - Community-oriented development in which the creation of good jobs, affordable housing, green/open space, clean air, and other social outcomes are the goals of development.

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## The National Network

- 15 cities and growing
  - Atlanta, Boston, Denver, Los Angeles, Miami, Milwaukee, Monterey, New Haven, Oakland, Orange County, Seattle, San Diego, San Jose, Santa Rosa, Ventura
  - Long Island, Phoenix (within one year)

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## The National Network (cont'd)

- PWF trains local coalitions to be able to participate in development.
- PWF staffs a network that:
  - Helps local coalitions share best practices.
  - Provide legal support and expertise.
  - Supports creation of new coalitions.

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## Principles of the Community Benefits Movement

- The primary goal of economic development should be the creation of economic opportunity and reduction of poverty and social inequality.
- Open and transparent development processes that encourage community input.
- Local government should have the power to incorporate social outcomes into its assessment of the impacts of proposed projects and demand mitigation for those impacts.

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## Reinvigorating Local Government

- City Councils evaluating social outcomes and approving community benefits.
- Labor-Community Coalitions helping to engage citizens.
- Examples: Atlanta, Los Angeles, New Haven, San Jose

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## The Tools

- **Community Benefits:** Measurable, permanent improvements to the lives of community residents, particularly those in low-income neighborhoods across the nation through economic development.
- **Community Benefits Agreements (CBAs):** Legally binding agreements, policies, and principles between developers and coalitions of community organizations, addressing a broad range of community needs. They are intended to mitigate the social/economic impacts of development.

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## Sample CBAs

- LAX Modernization
  - \$500 million in Community Benefits.
  - Job Training
  - First Source Hiring
  - Environmental mitigation
- Park East Development Compact
  - Local Hiring
  - 20% Affordable Housing
  - Disadvantaged Business Contracting

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## Next Steps

- Join our list of supporters.
- Help us communicate with local officials who are interested.
- Reach out to our local coalition partners.

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