



Smart Growth and Health: A New Frame

"Creating Opportunities for People to Thrive"

- What does it mean?
 - "Making the right thing easier"
 - Creating meaningful choices
 - Shared ownership across sectors
 - Personal ownership and accountability





The ART of SCIENCE and ILLUSION Visual Effects for Commercials and Features

Campbell -Ewald
Kaiser Permanente
"Power of Change"
QKBW 0265
:30
06/16/05



What You Can Do

- Invoke the power of the White Coat
- Champion changes in your own organization's policies and practices
- Mobilize your trade and professional organizations
- Share your knowledge, expertise with other change agents
- Seek out and work with untraditional partners

"Be the change you want to see in the world"
-- M. Gandhi



For More Information

<http://xnet.kp.org/communitybenefit/chi>

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