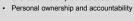


Smart Growth and Health: A New Frame

"Creating Opportunities for People to Thrive"

- · What does it mean?
 - · "Making the right thing easier"
 - · Creating meaningful choices
 - Shared ownership across sectors







The ART of SCIENCE and ILLUSION

Campbell -Ewald Kaiser Permanente "Power of Change" **QKBW 0265** :30 06/16/05

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What You Can Do

- Invoke the power of the White Coat
- Champion changes in your own organization's policies and practices
- Mobilize your trade and professional organizations
- Share your knowledge, expertise with other change agents
- · Seek out and work with untraditional partners

"Be the change you want to see in the world" -- M. Gandhi

For More Information			
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